



DCA Press Release – PinForce Making a Splash in Western Australia

Database Consultants Australia (DCA) welcomes City of Fremantle, City of Joondalup and City of Mandurah to the PinForce family, as well as Rottneest Island Authority earlier this year. The PinForce suite of products, with its continuous innovation and enhancements, continues to be the outright recognised industry leader.

MELBOURNE July 5, 2011 — DCA, market leaders in infringement issuing technology, recently transitioned **City of Fremantle** to PinForce Mobile from Wilsons Technology, **City of Joondalup** are also live with PinForce Mobile after a month long trial between DCA and Duncan Solutions, as well as moving **Rottneest Island** and **City of Mandurah** to PinForce Mobile from handwritten infringements. **Rottneest Island Authority** is also a new PinForce City Wide client. (Refer to <http://pinforce.com.au/news.htm> for more information).

DCA has a number of well-established clients in Western Australia including **City of Perth**, whom recently went live with 500 [PinForce Sentinel](#) sensors fully integrated with their long standing successful PinForce Mobile solution, as well as **City of Melville, Town of Victoria Park** and the **City of Bunbury**. With DCA's continuous product re-investment programme, time has shown DCA's solution continues to extend its capabilities and feature sets compared with all other competitors. Operational benefits include: productivity gains, operational efficiencies, increased data integrity and accuracy, and powerful searching and reporting capability.

PinForce Mobile combines state-of-the-art technology with efficiency and simplicity providing:

- Parking infringements
- Animal and Local Laws infringements
- Fare evasion infringements
- Warning and Asset Defect notices
- Hot lists including Vehicles of Interest, Parking and Animal Permits
- Valve stemming
- High resolution voice and image capturing
- Audits, Activity Logs and Timesheets
- Inspections and other customised requests
- Extensive and flexible reporting
- GPS for Duress Alarm or asset tracking
- 3G

Furthermore, DCA's clients own their PinForce software licences, known as perpetual software licensing. To 'future proof' their investment in technology, at the end of the equipments life, clients need to simply upgrade their hardware and extend their software support. This ensures Council staff is continuously provided with the best solution available in the industry. With this in mind, there is no need to re-tender or purchase the full system again when all they need is to replace hardware.

Having won almost every major compliance contract tendered in Australasia over the last 9 years, this announcement adds to DCA's continuous efforts to provide customer service excellence and innovation to the Parking industry. As valued customers, DCA have all the largest Civic Compliance organisations in Australasia, including City of Melbourne, City of Sydney, North Sydney, Auckland Super City, Brisbane City, City of Perth, Adelaide City, and ACT Ranger Services.

About PinForce - www.pinforce.com.au