



DCA Press Release – City of Sydney, City of Melbourne, Adelaide City Council

Database Consultants Australia (DCA) welcome City of Sydney as the largest Local Government Authority in Australasia to select an electronic infringement issuing solution, namely DCA's industry leading infringement solution "PinForce".

MELBOURNE, February 28th, 2006 — Market leaders in infringement issuing technology, **DCA, have entered into a contract with City of Sydney** to provide DCA's state-of-art handheld enforcement technology.

Following a tender process, City of Sydney's representatives assessed DCA's offering during an on-site trial over four weeks against other systems and unanimously decided to select DCA's solution. **"City of Sydney underwent a comprehensive and rigorous evaluation of Hand Held Infringement Technology. City of Sydney selected DCA based on their superior product and customer service, as well as being confident that DCA's solution offered the desired scalability for the City's requirements,"** stated City of Sydney's Parking Rangers Manager, **Greg McCarthy**.

City of Sydney's 135 Rangers, the largest Parking authority in Australasia, will be migrating from handwritten notices to DCA's new scalable and flexible PDA mobile solution. City of Sydney will experience operational benefits including productivity gains, operational efficiencies, increased data integrity and accuracy, and powerful mobile searching capability.

DCA also proudly announce that **City of Melbourne have extended their contract with DCA for a further 4 year term**, upgrading to DCA's version 3 software with integrated Camera and Voice PDA's. City of Melbourne reached this decision following an officer field trial and an informative OH&S ergonomic independent assessment of DCA's solution against their competitors.

Furthermore, **DCA announce the award of another significant contract with their newest Capital City customer - City of Adelaide**. This contract was awarded following a comprehensive Public Tender process and DCA are again delighted by the selection of the largest Local Government authority in South Australia.

These recent announcements reinforce DCA's position as the industry leading provider of infringement technology in Australasia. It also indicates client satisfaction with DCA's strong customer support programme and DCA's continual delivery of new innovation into the industry.

Having secured almost every major compliance contract tendered in Australasia during the previous 3 years, this announcement reflects the Australasian marketplace sentiments of DCA's superior product and customer service. DCA now have as valued clients the eight largest Civic Compliance organisations in Australasia, including City of Melbourne, City of Perth, Auckland City Council, Brisbane City Council, ACT Ranger Services, North Sydney Council and now City of Sydney and Adelaide City Council. Today, DCA is Australasia's market leader in PDA enforcement technology supplying many local authorities and councils.

About Database Consultants Australia - www.data.com.au

Database Consultants Australia (DCA) is a growing data management company with over 130 staff in Melbourne, Sydney and Thailand. DCA specialise in delivering innovative data management solutions, mobile computing and software solutions. Their clients include financial services, Local and state government, retail, media, information services, telecommunications, healthcare and technology industries.

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