



DCA Press Release – City of Perth

Database Consultants Australia (DCA) today announces its success in winning the City of Perth tender to supply DCA's industry leading mobile infringement issuing and management solution "PinForce".

MELBOURNE, May 30, 2005 — Market leaders in infringement issuing technology, DCA have been selected by City of Perth to provide their state-of-the-art handheld enforcement technology.

"City of Perth conducted a comprehensive Tender process including a rigorous on-site evaluation to determine which Infringement Management Solution provider would meet their operational and managerial needs," said Sandy Del Papa, Director of Civic Compliance for DCA. More than 20 City of Perth's Officers tested each product in the field. The officers completed a written evaluation questionnaire regarding efficiency and functionality. The results revealed DCA's solution scored the highest in this aspect and all others.

DCA's solution is based upon the idea of integrating world leading non-proprietary hardware with DCA's powerful and intuitive graphical software, and comprehensive back-end management software.

The incorporation of DCA's PinForce Mobile Personal Digital Assistant (PDA) solution to City of Perth's Civic Compliance will present officers with lightweight portable units that provide flexible infringement issuing. It also supports the collection of digital evidence in the form of voice recording and photography. No longer are these tools only used for infringement issuing. PDA's are multipurpose tools and support many other value-added Council initiatives such as asset defect notices, customer requests, audits and inspections.

Having won almost every major compliance contract tendered in Australasia over the last 36 months, this announcement reflects DCA's position as market leader. DCA now have most of Australasia's major Civic Compliance organisations as clients, including City of Melbourne, Auckland City Council, Brisbane City Council, ACT Ranger Services, North Sydney Council and now City of Perth.

Since DCA's involvement in the industry, offering innovative technology, customer service excellence and competitive pricing, almost all of these major sites have migrated from proprietal legacy devices to DCA's innovative industry leading technology. The market shift has been phenomenal.

Please contact Daryl Marshall below to discuss your infringement solutions needs.

About Database Consultants Australia - www.data.com.au

Database Consultants Australia (DCA) is a data management company with 100 staff in Melbourne, Sydney and Thailand. DCA specialise in delivering innovative data management solutions, mobile computing and software solutions.

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