



DCA Press Release – PinForce City Wide is Taking Off

Database Consultants Australia (DCA) is releasing the latest version of PinForce City Wide, which includes Fire Inspections and the ability to conduct all previously PinForce Mobile handheld Parking, Animal and Local Law infringements and Warnings.

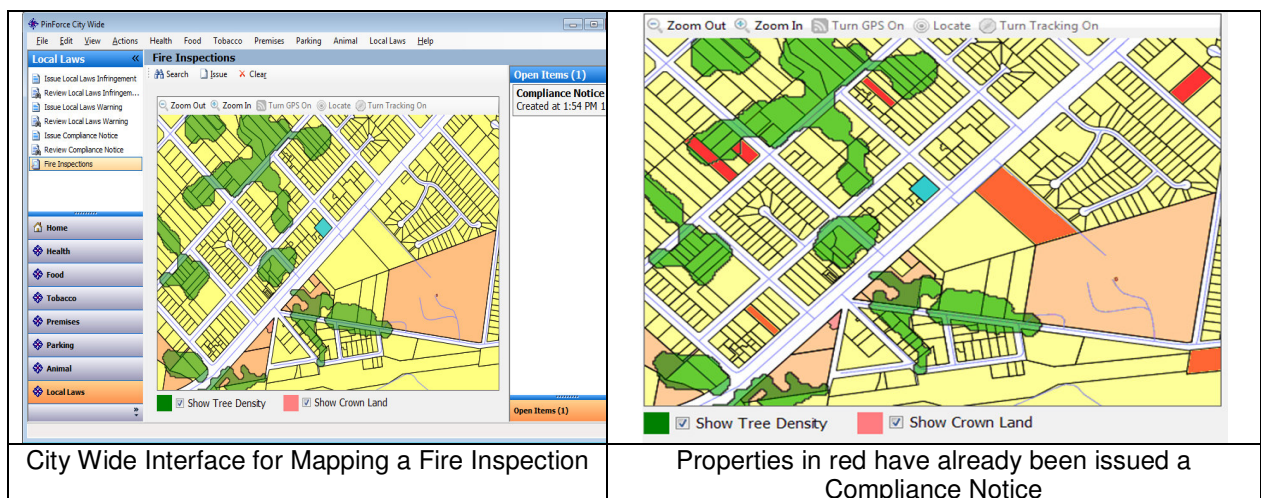
MELBOURNE, 17th January, 2012 — The PinForce suite of products, with its continuous innovation and enhancements, remains the outright recognised industry leader and this month DCA are enthusiastic about the most recent developments with the tablet-based PinForce City Wide.

The future of field mobility and tablet-based software is evolving, and DCA is more than aware and leading from the forefront. With PinForce v4.4, DCA have added Parking, Animal and Local Laws Infringements and Warnings, and Compliance Notices to PinForce City Wide and have developed an extensive and superior Fire Inspection Search and Survey.

Overall, PinForce City Wide is extremely flexible, with its' ability to create a range of inspections and surveys. Regional councils, in particular, will reap the benefits of having a multifunctional tablet-based solution in the vehicle, and then on foot if required, that enables an officer to perform inspections and various infringements from a single hardware solution. Inspectors can print reports immediately on the spot or send the inspection results via 3G HSDPA direct to premise owners or back to Council. Customers will gain all of the benefits that come with having a tablet in the field e.g. access to Council backend systems, various mapping solutions, customer requests with job dispatching, e-mails etc in real-time allowing for better use of time and decreased paper handling/data entry.

In regards to tablet hardware, there is a plethora of Windows 7, and soon Windows 8, based iPad equivalent devices coming to the market. These of course provide an enterprise business solution over the consumer focused products.

The PinForce team takes pride in our customer service and development, and when approached with a new request it is seriously considered. For instance, this year DCA were approached by **East Gippsland Shire Council** to incorporate their Fire Inspection requirements into PinForce City Wide. This has resulted in an efficient module, including mapping integration. This module allows officers to select properties from a map of a given area and complete and issue Fire Hazard Compliance Notices.



Below is a snapshot of some of the inspection and infringement modules that are currently available in PinForce:

Inspections	Compliance Notices	Extra Features
<ul style="list-style-type: none"> - Health - Pool - Food - Tobacco - Premises - Fire - Abandoned Vehicles Inspections - Dangerous Dogs Inspections - Open to requests 	<ul style="list-style-type: none"> - Fire Hazards - Litter Abatement - Abandoned Vehicles - General and Overhanging Branches - Open to requests 	<ul style="list-style-type: none"> - Audits - Customer Requests - Asset Notice Management - Complaints - Camera and Voice Recordings - Activity Logs and Surveys - RFID Reading - Barcode Scanning - Hotsheets, Permits - Handheld LPR
	Infringements <ul style="list-style-type: none"> - Parking - Animal - Local Laws 	

Continuing on the capability of PinForce City Wide, **Rottnest Island Authority** currently use the system to manage their maritime reserve area, more specifically to maintain a real time database of registered boats and to manage the infringements relating to boating activity on the island. **City of Greater Dandenong** is using City Wide for various Health, Food, Tobacco and Pool Inspections, as will **Banyule City Council** and **City of Sydney** in the coming months. **Waverly City Council** is using PinForce City Wide for Planning, and **East Gippsland Shire** will be using it for their Fire Inspections after integrating with their mapping system. In Victoria, PinForce City Wide provides access to greater data capture requirements to meet the new government health reporting requirements.

With DCA's ongoing product re-investment program, time has shown DCA's solution persists in extending its capabilities. Having won almost every major compliance contract tendered in Australasia over the last 9 years demonstrates DCA's continuous efforts to provide customer service excellence and innovation to the Parking industry. DCA have the largest Civic Compliance organisations in Australasia and now have over 120 clients. In the last year alone we have welcomed the following new customers:

Victoria	Maroondah City, Banyule City, Shire of Nillumbik, East Gippsland Shire, Mount Macedon Ranges, Baw Baw Shire and Melbourne Airport
New South Wales	Blacktown City Council, University of New South Wales and numerous national parks including Metro South West, Sydney South, Kosciuszko & Byron Coast
Western Australia	Fremantle City, Joondalup City Council, Mandurah City and Rottnest Island Authority
South Australia	City of Tea Tree Gully, Campbelltown City Council, Burnside City Council and Flinders University
Queensland	Moreton Bay Regional Council, Queensland Uni of Technology, Gold Coast and Townsville Airports

If interested in more information, we are a phone call away and at your leisure visit the Member's section on PinForce.com for more details.

(<http://www.pinforce.com.au/PFMembersLogin.htm>)

For any queries for PinForce's Sales team, please contact them at (03) 9320 9000 or PinForceSales@data.com.au.

About Database Consultants Australia – www.data.com.au

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DCA is an innovative Australian owned and operated technology company employing 150 staff with offices in Melbourne (Head Office), Sydney, Thailand and Boston, USA. DCA's core business is designing, developing, implementing and supporting innovative mobile solutions. DCA is Australasia's market leader in infringement issuing technology with over 100 installations across Australia, New Zealand and the USA.